**WLUSP AGM 2018**

1. Reception at 6:30PM
2. Call to order at (7:09PM); Senate and Board Chamber at WLU
3. Approval of Secretary – Noa Salamon

Motion: Care

Second: Manreet

Approved; all in favour

1. Approval of Agenda (February 2, 2018)

Motion: Noa

Second: Randy

John: Approval of the agenda says 2016 when it should say 2017.

Approved (passes, no abstentions)

1. Approval of Minutes (February 1, 2017)

Motion: Shyenne

Second: Natalie

Approved

1. State of WLUSP Address
   1. General Insights
2. Camp WLUSP was a success, thanks to Michael for his planning. There were many great days filled with awesome weather and team bonding.
3. Our office pipe burst and the EIC office is currently unavailable. Further discussions will be had with physical resources about a solution to this issue.
4. Our publications are continuing to grow and producing high quality content.
   1. Human Resources
5. This fall we had a social media planning workshop and a holiday party at The Button Factory. We are working with Dellesia to organize more workshops and social events for WLUSP.
6. Paige is supporting the HR needs of WLUSP very well.
   1. Advertising:
7. We met our advertising goals for the 2017/18 WLU’er and we ran out of copies by the end of September.
8. Sales on thecord.ca have been strong,
9. There has been a rise in interest for Radio Laurier advertising,
10. TCE’s ‘Best of Waterloo Region’ ad campaign was successful
11. We have monetized some of our popular videos and are moving towards sponsorship of our podcasts.
    1. TCE
12. Hired their first ever paid position
13. Holding monthly events at Chainsaw
14. The ‘If Streets Could Talk’ book has been published
15. TCE podcast is working to reach a wider audience.
    1. The Cord
16. Introduced a podcast
17. Lindsey Shephard controversy led to the destruction of hundreds of copies of the newspaper and we are unable to release the full details of this issue yet.
    1. The Sputnik
18. Communication with Waterloo has strengthened
19. Writers have more freedom this year to produce content
20. A new work cycle has been implemented
21. Goals to have a better web/social media presence, and obtaining volunteers.
    1. Radio Laurier
22. Has an active volunteer pool that has almost doubled since last year
23. Surpassed revenue goals by over 300% with Dirty Bingo
24. Website and logo have been designed
25. Goals: improve the website and utilize more journalistic practices in news coverage.
    1. Keystone
26. The Facebook page is up and running
27. Hiring was not as successful as we hoped
28. Goal: to increase the size and diversity of staff.
    1. The Carnegie
29. Large volunteer presence
30. Better communication overall and better interpersonal relationships. They are hoping to continue to improve the overall structure within The Carnegie.
    1. LSP
31. This publication has been vacant this year as no one filled the role of director, however we will promote this publication heavily for the next year.
    1. Blueprint
32. This year they have strengthened their Brantford presence and they are hoping to train their volunteers in InDesign more thoroughly.

Open floor for questions

1. Financial Report
   1. Financial statement presented by John Pehar, WLUSP Finance Manager
   2. Overall there was a small deficit in the last year, but we aren’t supposed to be making a profit as we are a non-profit organization.
   3. Cash position has increased
   4. Accounts receivable has dropped due to our LifeTouch payment
   5. Appreciation in Capital assets. There are no areas of concern here
   6. Sales and advertising revenue has increased
   7. fundraising has increased due to Steel Rails.
   8. In terms of expenses, publishing and production costs have lowered, as we are now able to produce the same number of papers at a lower cost. We are cash flow positive, as we have seen a dramatic increase in cash flow.
   9. Overall, WLUSP is in a healthy financial position and my hope is that for the fiscal year of 2018, our results are even better.

Open to Questions: No questions

Motion to approve auditor report/financial report and Clarke Stark and DIegel as the auditors for next year:

Second: Shyenne

Approved: Dan

Approved; all in favour

1. Recess

Call meeting to order at 7:56PM

1. Board of Directors Q&A
   1. Opening Statements
2. Garrison
   * + 1. Running on accountability & communication
       2. If elected, would like to distribute a newsletter to provide board updates to WLUSP
3. Shyenne
4. Focus on accessibility
5. Daniel
6. Not part of WLUSP, but can offer a unique perspective
7. Focus on promoting training opportunities
8. Maya
9. Focus on communication between campuses

Question period

1. Andreas: What is the role of the BOD and what specific attributes have not been provided in the past?
2. Shyenne:
3. Lack of communication must be addressed so that volunteers have the option to sit in the gallery
4. Daniel:
5. I honestly couldn’t say what hasn’t been provided
6. Maya:
7. Communication is important so that student have their voices heard in the meetings, and know what is going on in the publications
8. Garrison:
9. Communication is something that can be improved on
10. Michael: name all 9 publications and pick one to say what you like.
11. Daniel:
12. (all publications named)
13. The Sputnik’s article on magic mushrooms to have a positive impact on depression
14. Shyenne:
15. (all publications named)
16. Blueprint’s ability to post work from outside of WLUSP helps to bridge the gap
17. Garrison
18. (all publications named)
19. Blueprint’s article on the beauty within pain was done very well
20. Maya:
21. (all publications named)
22. Collaboration between RL and The Cord during the Lindsey Shepherd incident was very interesting to watch
23. Michael: How will you be accessible to members of WLUSP?
24. Maya
25. Coming to the Waterloo campus will help me to connect and maintain relationships
26. Garrison:
27. Using social media and email to communicate with dept. heads
28. Reaching out with departments about their concerns
29. Shyenne:
30. Post a schedule of meetings so dept. heads are aware when they will be taking place
31. Newsletters and emails
32. Daniel:
33. Making contact info accessible
34. A suggestion box or anonymous email for concerns
35. Andreas: Part of your responsibility will be approving the budget. Have any of you reached out to Randy, John or Nathan to get insight into this?
36. Garrison:
37. I have not yet but I will
38. Shyenne:
39. I have not yet but I will
40. Daniel:
41. I have reached out to Nathan but plan to reach out to the others
42. Maya:
43. I have not yet but I will
44. Kurt: How will you eliminate your personal publication bias as a board of director?
45. Shyenne: Remain impartial no matter what you’re doing. All 9 publications are crucial to WLUSP.
46. Daniel: I’m not part of a publication so I will not be biased.
47. Maya: We must be more knowledgeable of the values and goals of all publications.
48. Garrison: Getting to know the people will help to eliminate the bias
49. Randy: Have you ever sat on a board? If not, what are you looking forward to?
50. Daniel: I have not sat on a board and am looking forward to learning how to balance a budget for a large publication.
51. Maya: I have not sat on a board and am looking forward to immersing myself in WLUSP on a much larger scale
52. Garrison: I have been a student rep for my high school but have not sat on a board. I look forward to engaging with WLUSP more.
53. Maddy: I have not sat on a board, and I look forward to learning more about the WLUSP policies.
54. Michael: Why is the director role important to you?
55. Maya: It gives us a chance to oversee and impact student publications in ways that we should be going.
56. Garrison: WLUSP has been important to me, and I would like to represent the organization.
57. Sheyenne: The BOD is imperative to WLUSP’s mission, vision, and values.
58. Daniel: It’s important to have multiple people to listen to publication ideas without personal biases and egos involved.
59. Andreas: Describe yourself in 3 words.
60. Garrison: Brother, organized, enthusiastic
61. Andreas: Who is your hero?
62. Sheyenne: Batman
63. Andreas: What’s your least favorite class at Laurier been so far?
64. Daniel: UU150 (community engagement course)
65. Andreas: What fictional place would you most like to visit?
66. Maya: Hogwarts

Closing Statements

1. Sheyenne: If you went to NASH, you can attest that most productions only have one publications, so having 9 is very unique to us. There’s so much more room for collaboration and we need to act like a family.
2. Daniel: I’m a fresh perspective and I’m excited to help WLUSP grow. I’m excited to see what the next year will bring.
3. Maya: I think that this year will be very exciting for all of us as we all bring different perspectives to the table. I plan on brining communication from the Brantford campus to help bridge the gap between Waterloo and Brantford. Collectively, we can maintain our successes and make a change.
4. Garrison: Thank you for coming tonight. I’ve enjoyed learning more about WLUSP and hope to continue a conversation and reach out to new staff
5. President Q&A

Opening Statement

1. Terrence: I am a 5th year Comm student at WLU. I’ve been a proud member of WLUSP for nearly 5 years, and have volunteered with Radio Laurier, The Cord, and Blueprint. I have developed considerable knowledge of tech, software, and people.

Question Period

1. Garrison: What motivated you to run for president?
2. Terrence: I took a small volunteer position and worked my way up to station manager, seeing what Andy has done makes me want to stick around for 1 more year.
3. Manreet: What is your favorite thing about WLUSP as a whole?
4. Terrence: The people
5. Michael: What would your relationship be like with WLUSU?
6. Terrence: It has been rocky in the past, so I would like to exercise, honesty, accountability, and constant communication on both sides.
7. Paige: Critique our current president or suggest what he could constructively improve on.
8. Terrence: I think he could’ve listened to more RL shows
9. Sarah: How will you spread awareness about WLUSP opportunities?
10. Terrence: I would have a full plan early on similar to how I advertised RL opportunities
11. Kieran: With the Lindsey Shepherd situation, I’ve found that The Cord and Radio Laurier were faster and more informative sources of info than major news outlets. How can WLUSP continue content on external parties other than students?
12. Terrence: Collaboration is key between publications and campus groups.
13. Daniel: A lot of the department heads felt we could have a stronger web presence. How can you improve this?
14. Terrence: This will be specific to publication heads as each publication has specific needs. We should hire another web developer for next year to meet these goals.
15. Michael: Where can WLUSP expand in the next year and how will you make that possible?
16. Terrence: We can expand in number of volunteers through an on-campus presence
17. Kurt: I’m from Brantford and this year, I was happy to see more focus on The Sputnik. How will you connect Waterloo and Brantford publications?
18. Terrence: Being physically there is something Andy did that clearly worked, and I would like to continue this.
19. Andy: Imagine a story in The Cord has been published that is lible. What will you do?
20. Terrence: Make sure the volunteers and administration are aware. I would act immediately and let higher ups know to help us with legal issues.
21. Michael: How would you address conflict with the BOD?
22. Terrence: I would hope they leave their egos and biases at the door
23. Andreas: If you could turn any activity into an Olympic sport that you would win, what would it be?
24. Terrence: over-sleeping
25. Motion to approve BOD as a slate

Andreas: As all candidates are acclaimed, we do not need to host a voting process. Therefore, I will be raising to approve the BOD as a slate through a majority of hands, rather than individually.

Motion: Terrence

Second: Daniel

Approved (passes, no abstentions)

11.1. Ratify acclaimed directors as a slate

Motion: Sarah

Second: Manreet

Approved (passes, no abstentions)

1. Results

Motion to approve all board of director candidates has passed.

1. Ratify Terence as President of WLUSP

Motion: Michael

Second: Lauren

Approved (passes, no abstentions)

1. Results

Motion to approve TJ has passed.

1. Motion to adjourn meeting

Motion: Luke

Second: Maya

Approved (passes, no abstentions)

Meeting adjourned at 8:48PM.