

# blueprint

Blueprint is WLU's official magazine. Editorially independent, each theme is focused around issues of art, culture & commentary. Submissions are accepted on a freelance basis from students, alumni, community members and international submissions.

We print 1,000 issues quarterly, and distribute to more than 80 on and off-campus locations in Kitchener, Waterloo & Brantford.

Advertisers benefit from a lengthy shelf-life, a 70:30 content to ad ratio, and a highly targeted creative audience.

## 2019-2020 ISSUES:

### Planet Earth

August 7th

### Macabre

October 23rd

### Escape

January 22nd

### Illusions

March 18th



## ADVERTISING RATES

Inside Cover	\$452
Full Page	\$282
Half Page	\$159
Quarter Page	\$100
Issue Sponsor Package (logo in magazine, full back page ad, launch party naming rights, thank you)	\$1200