

Director, Laurier Student Poll

Position Description and Priorities

Reports To: President and Executive Director

Supervises: Laurier Student Poll Volunteers

Term of Office: May 1, 2021 to April 30, 2022 for 15 hrs/week

General Function: Hired by the President/Publisher, the Laurier Student Poll Director is responsible for overseeing LSP functions including but not limited to research, analysis, promotion and planning and ensuring all deadlines are met. The Director hires and supervises the work of all LSP staff and volunteers.

Responsibilities:

1. Responsible for hiring and overseeing all LSP volunteers
2. Ensure all volunteers are properly oriented and trained
3. Meet regularly with all staff
4. Manage all direct report staff and ensure the effective supervision of all staff and volunteers
5. Ensure that all LSP staff and volunteers are informed of and compliant with WLUSP policy and code of conduct, etc.
6. Facilitate regular professional development activities for LSP staff and volunteers
7. Oversee and participate in activities undertaken to recruit and orient new LSP staff and volunteers
8. Prepare and manage LSP's budget
9. Attend all staff meetings unless due warning is provided to the President
10. Attend all meetings and conferences as required by the President
11. Ensure that deadlines are met
12. Responsible for the overall research and analysis within LSP and laurierstudentpoll.ca
13. Manages and oversees all uses or representation of the LSP logo or brand
14. Prepare reports for the BOD as required by the BOD or President
15. Prepare a year end transition report for the next LSP Co-Director
16. Any other reasonable duties as required by the President

About department head positions:

A publication's department head is responsible for ensuring the production of their publication and, where applicable, their publication's website. They are responsible for maintaining deadlines, overseeing production, maintaining consistent quality, preventing any instance of libel or plagiarism, preparing budgets, and managing staff and volunteers.

These roles give you the opportunity to grow your professional skills and challenge yourself in an environment focused on growth and development by creating high-quality products that are enjoyed by the Laurier and Brantford community.

This position will provide a great opportunity to build experience in media, student journalism and creative fields, and allow you the chance to be a part of one of the most inclusive, friendly, and fun organizations on the Laurier campus.

Application requirements:

If you would like to apply for this position, please send an email to president@wlusp.com with the following requirements:

- Subject line “Laurier Student Poll Application: Director”
- Resume (1 page, PDF)
- Platform (30-page maximum, PDF)

A platform is your vision for the upcoming year. Include your goals for the publication, your experience/what you'll bring to the role, departmental structure, capital asset improvements and any details you feel should be included in your document.

- Clearly state your name, year of study, contact information and the position you are applying for on a cover page
- Clearly label the sections of your platform
- In your platform, clearly outline all positions and roles within the publication you are applying for. As well, clearly state any changes you wish to implement within those positions or roles if applicable

Upon applying for the position, if successful, you will be contacted by Aaron Waitson, the current President and Publisher, to set an interview date/time.