

Board of Directors Meeting Minutes

April 21, 2026

Wilfried Laurier University Student Publications Board Meeting

Date: April 21, 2026

Time: 2:00 PM – 3:00 PM

Location: Virtual

1. Call to Order

The meeting was called to order at 2:00 PM.

2. Approval of Agenda

Motion: To approve the meeting agenda.

First: Shelby

Seconded by: Safina

Opposed: None

Motion carried.

3. Approval of Previous Meeting Minutes

Motion: To approve the minutes from the April 9, 2025 Board Meeting.

During discussion, the Board amended the agenda item to reflect approval of the April 9, 2025 minutes rather than the incorrectly listed November 27, 2025 minutes.

First: Safina

Seconded by: Alumna

Opposed: None

Abstentions: None

Motion carried.

4. Chair Report

The Chair reported that:

There have been minimal changes since the previous Board meeting.

New staff members have arrived and begun training.

Hiring for the Canada Summer Jobs program has commenced.

Planning projects are underway for The Cord's 100th Anniversary celebrations.

The organization's Transition Night event is forthcoming.

5. Executive Director Report

The Executive Director reported that:

2025 has been a rewarding year for the organization.

The organization has settled into its new location at 32 University Avenue.

The annual budget has not yet received the attention required and will need significant focus over the summer prior to ratification.

September 23, 2026 marks 100 years since The Cord published its first issue.

The Cord will participate in Homecoming celebrations.

The Sputnik offices will be relocating, though the new location has not yet been finalized.

Canada Summer Jobs funding has been approved.

The organization plans to leverage Canada Summer Jobs funding to support work on the WLUER planner.

While the year has been both interesting and challenging, the organization is moving toward a more stable and certain planning environment.

Laurier Brantford plans to sell many buildings in Brantford and consolidate operations into the One Market building.

6. Interim Annual Budget Presentation (2026–2027)

The Interim Budget was presented to the Board.

Discussion included the following points:

The organization is currently operating with an approximate deficit of \$55,000.

It is still early in the fiscal process, though the organization is believed to be in a manageable position.

Continued operation with large deficits is unsustainable.

The Board and staff will need to review expenditures more closely and identify potential cost-saving measures.

Long-term organizational goals, including the possibility of obtaining a dedicated building, will require improved financial sustainability.

Randy reviewed the financial performance of each department.

Keystone continues to be a major revenue generator and staff have been actively working to increase business.

Shelby emphasized the importance of fundraising within a not-for-profit environment and encouraged staff to consider additional fundraising opportunities.

Fundraising was also identified as an opportunity for volunteer engagement.

7. Approval of Interim Budget

7.1 Budget Amendment – Radio Laurier

The Radio Laurier Station Manager noted that the Radio Laurier budget would require amendment to accommodate attendance at the NCRA conference in Toronto.

7.2 Motion to Approve Interim Budget

Motion: To approve the Interim Budget as presented.

Moved by: Shelby

Seconded by: Safina

Opposed: None

Abstentions: None

Motion carried.

8. NCRC Budget Amendment

The Executive Director noted that the NCRC conference is occurring earlier this year, which prevented the expense from being included in the initial budget draft.

The Board discussed whether attendance at the conference would be appropriate and feasible.

8.1 Motion to Amend Budget Regarding NCRC

Motion: To amend the Interim Budget in respect to the NCRC budget change.

Moved by: Alumna

Seconded by: Shelby

Opposed: None

Abstentions: None

Motion carried.

The Interim Budget was amended accordingly.

President Thando also introduced incoming President Vlad Latis to the Board.

9. Adjournment

Motion: To adjourn the meeting.

Moved by: Shelby

Seconded by: Alouma

Motion carried.

The meeting adjourned at 3:00 PM.