Wilfrid Laurier University Student Publications (WLUSP)
Board of Directors Meeting Minutes
Date: August 25 , 2026
Time: 4:30 - 5:18 pm
Online

1.0 Call to Order
The meeting was called to order at **4:34PM**

2.0 Approval of Agenda
Moved by: Metteo
Seconded by: Safina

Motion Approved

3.0 Motion to Approve July 30th Meeting Minutes
Moved by: Gabriel
Seconded by: Safina

Motion Approved.

4.0 Chair's Report
Chair **Vlad Latis** presented the following report:

- Blueprint and Sputnik have officially finished their production, both did a great job and it looks like it'll be a good year. The Cord has approached production in the coming week, focus will be on them for the next few weeks.
- HR manager, Zaynub Fasih has resigned officially, following her full time hiring at laurier, we have technically offered the position to Katerina Wex, she has accepted the position but the legal papers need to be signed. We have promoted Adrian Quijano to EIC of the Community edition with a revamped contract. Lastly Sam Nabi, has also recently announced his resignation effective October 31,2026, we will work with him until we can find a solution to his role, toying with the idea of potentially breaking up the role into tiny roles.
- The Summer conference went well with an amazing turnout with a better flow and efficiency in comparison to last year. The get involved fair is approaching quickly, all the student publications are prepping their booths. The Cord is finalizing their plans with the 100th year event.
- AI Policy is still in its rough draft stage, unfortunately. A realistic time to be done would be the next board meeting.

5.0 Executive Director's Report
Executive Director **Kurtis Rideout** presented the following report:

- The Canada Summer jobs have been closed out. Everyone exceeded expectations and worked beyond the scope of what we typically envision for the roles , the only thing is

next year it might be smarter to make the jobs part time, it allows us to spread the work out and also lets us work with a less condensed timeline.

- The WLU'er was submitted earlier than usual, its growth has been positive over the past years, by 2028, the sales campaign went great, it should hopefully become a revenue generator later on.
- Adrian Quijano is now EIC of the community edition. Since the team is smaller we are focused on the redistribution of tasks/leveraging volunteers to enhance the quality of production. We are mindful of the increased workload and can assume that there may be a learning curve in production of the September issue. Doubling up on training.
- In the coming weeks we will be doing the following:
    - Meeting a rep from waterloo central railways on august 28th to hopefully revive steel rails
    - Hosting an open house at our office during the afternoon of sept 3rd(from 4pm - 6pm)
    - Hosting an info booth at the punk rock flea market in kitchener on sept 13ths
    - Launching a new instagram account and social media strategy sometime in early September
    - We are looking to announcing a TCE townhall meeting to solicit feedback from the community
    - revamp and refining recruitment procedures and submission processes
    - We are in conversation about our strategic plan
    - We working on identifying and pursuing new sources of revenue include grants and community funds aimed
- A lot of strong steps and strides have been taken so far and we currently are on track to creating a balanced budget after running off a deficit. We should probably introduce proper protections for the future.

6.0 The final budget

Accountant **Randy Moore** has presented these updates :

- The deficit has been pushed down from -50,000 to -30,000, predicting to end with around -20,000
- Some changes have happened:
    - Adobe cloud licences have been added
    - We put in 4.51 for Student fees, they may be higher
    - Ad's have a higher sales target now
    - HR has a minor change in wages
    - Online production has had a major change given Sams resignment, we've changed some things in the budget, and the wage is down
    - TCE has also had major changes, there are almost 10,000 in savings, parking pass, we budgeted to buy a MacBook Air for Adrian to do any remote work.
    - The cord has had minor changes

- The sputnik has had some minor changes to their wages, one of the original changes made earlier in the year was cutting the part time creative, we are now able to offer that part time position back
- Radio Laurier's social development went up

Motion to ratify the budget
Moved by: Gabriel
Second: Karissa

Motion Approved.

Motion to Adjourn
Moved by: Matteo
Seconded by: Gabriel

Motion Approved.
The meeting was adjourned at **5:18PM.**
Gabriel Loperena Tovar
Recording Secretary
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