

Wilfrid Laurier University Student Publications (WLUSP)

Board of Directors Meeting Minutes

Date: June 30th

Time: 2:00pm - 3:23pm

Online

1.0 Call to Order

The meeting was called to order at **2:07PM**

2.0 Approval of Agenda

Moved by: Matteo

Seconded by: Shelby

Motion Approved

3.0 Motion to Approve May 29th Meeting Minutes

Moved by: Safina

Seconded by: Gabriel

Motion Approved.

4.0 Chair's Report

Chair **Vlad Latis** presented the following report:

- Publication hiring has entered the final stage, loose ends are being tied up.
- The cord is looking to start the 2 month production for the September issue; it may provide a smoother transition into the year
- All the print department heads have undergone an InDesign workshop
- The cord 100th has entered into the rough stages of planning, its been booked with numerous ideas blooming
- The Summer conference has had minor progress in planning, with a date being confirmed (July 24th) and a more ironed out schedule, although communication with Laurier about the room discussion has been somewhat unsuccessful with contingencies being concocted
- Board of Directors have had a training seminar with Anthony Piscielli, a former WLUSP president, he offered and agreed to provide some minor orientation for free
- Ai policy has been more flushed out and is entering its final edits, will be reviewed with lawyer in order to reflect policy

5.0 Executive Director's Report

Executive Director **Kurtis Rideout** presented the following report:

- Canada Summer jobs have been doing really great. Matteo has worked diligently to coordinate our upcoming events (summer conference, The Cord 100th) Clara has been

efficiently creating content for both The Cord and The Community Edition. Production assistant Nat Sharpe has a strong vision for the WLU'er and advertising assistant Katrina weh has exceeded expectations.

- WLU'er seems to be on track to exceed last year's total sales, we are a month ahead in our production schedule (made possible by the simultaneous hiring of both the production assistant and advertising assistant, as proposed by Ayden Elworthy)
- The Community edition recently received an award for promoting social infrastructure, the budget problems continue to be a top priority, local grants for special projects and operations are currently being looked into. A collaboration with The Wall Dog is being considered and we recently got connected with the Waterloo Central Railway, there is interest in reviving Steel Rails.
- Grad photos have been increasing over the past few years it seems, we are in conversation with pegasus to figure out how to capture any grads who did not sit for grad photos, along with trying to find a way to generate yearbook pick up data. One minor issue was that there was an obvious spelling mistake in the keystones yearbook that has been corrected. There is also a possibility of increasing the sitting from \$50 to \$60.

6.0 the amended Interim Annual Budget

6.1 The amendments made

- Legal fees have been raised (recent lawyer charges, contract updates and insolvency consultation)
- There has been an update in the finance department (software charge)
- WLU'er Department (honorarium for any community creative engagement)
- Radio Laurier (Salaries have been slightly raised , Travel and accommodation costs for NCRA conference)

6.2 Motion to ratify the amended interim budget

Moved by: Shelby

Seconded by: Gabe second

Motion approved

7. Motion for Adjournment

Motion to Adjourn

Moved by: shelby

Seconded by: matteo

Motion Approved.

The meeting was adjourned at **3:23PM.**

Gabriel Loperena Tovar

Recording Secretary

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