



Radio Laurier is WLU's official campus radio station. Streaming online, we reach more than 1000 unique listeners each week. We offer diverse programming operated by students in a professional studio setting based in Waterloo. Radio Laurier is also the official radio broadcaster for Laurier Athletics.

Our diverse offerings appeal to the faculty, staff, and administration that frequent the university.

BROADCAST ADVERTISING OPTIONS

PRE-STREAMING CLIPS (EXCLUSIVE)
ONE WEEK—MONDAY TO SUNDAY

\$125.00

ON AIR ADVERTISING
30. SEC SPOT AIRING 100 TIMES

\$175.00

BROADCAST SPONSORSHIP
"BROUGHT TO YOU BY..."

\$100.00

EVENT SPONSORSHIP
3 HOUR MAX.

\$500.00

WEB ADVERTISING OPTIONS

Radio Laurier content is streaming online year round at RadioLaurier.com. Listeners access the live stream through the home page where banner and sidebar ads are both displayed.

The majority of users are referred directly to our website via strong use of social media promotion, campus presence and collaboration with Laurier Athletics.

BANNER

LEADERBOARD—Rotating—Globally Displayed

DIMENSIONS: 960px w x 119px h

\$150.00/MONTH—\$500.00/TERM—\$1400.00/YEAR

SIDEBAR

SIDEBAR—Rotating—Globally Displayed

DIMENSIONS: 300px w x 250px h

\$100.00/MONTH—\$350.00/TERM—\$900.00/YEAR

All listed prices are exclusive of tax. 13% GST will be added at the point of sale.