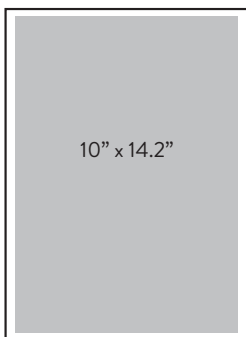


The Sputnik is Laurier Brantford's official campus newspaper. The paper strives to cover news that matters to members of the Brantford community and provides a professional outlet for students to express their opinions and concerns.

From campus updates, to arts and entertainment coverage and current affairs, The Sputnik covers all issues affecting the Laurier community from the unique perspective of students.

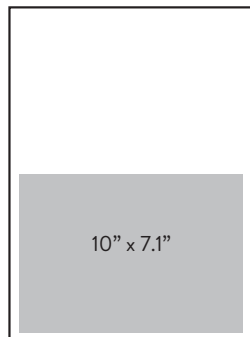
PRINT ADVERTISING OPTIONS

FULL PAGE



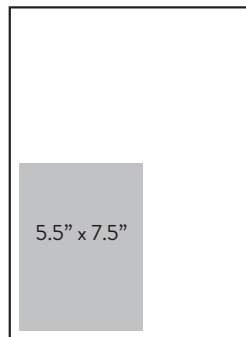
B/W: \$325.00
COL: \$440.00

HALF PAGE



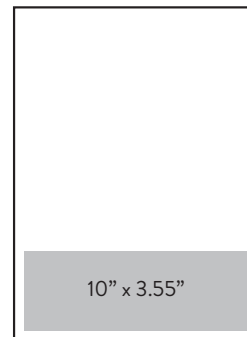
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COL: \$330.00

QUARTER PAGE (VERTICAL)



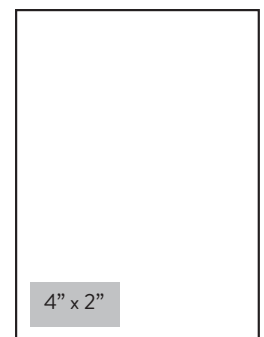
B/W: \$140.00
COL: \$225.00

QUARTER PAGE (HORIZONTAL)



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BUSINESS CARD



B/W: \$50.00
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BACK PAGE

COL: \$600.00

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WEB ADVERTISING OPTIONS

The Sputnik's website receives more than 2500 page views each month, averaging about 500 unique users every week.

On average, up to 80% of users are acquired organically via search engine. The remaining 20% visiting via direct link or social media referral from Facebook and Instagram.

BANNER

LEADERBOARD—Rotating—Globally Displayed
DIMENSIONS: 960px w x 119px h
\$125.00/MONTH—\$425.00/TERM—\$1200.00/YEAR

SIDEBAR

SIDEBAR—Rotating—Globally Displayed
DIMENSIONS: 300px w x 250px h
\$75.00/MONTH—\$250.00/TERM—\$700.00/YEAR